
THE POWER OF PARTNERSHIP

BUILDING COMMUNITIES



*Essential materials for
building a strong Ontario*

**Ontario Stone, Sand & Gravel Association
Annual General Meeting**

Deerhurst Resort, Huntsville
February 27 - March 1, 2013

THE POWER OF PARTNERSHIP BUILDING COMMUNITIES

POWER:

The ability to act and capability of doing or accomplishing something

PARTNERSHIP:

A relationship between people towards the achievement of a common goal

BUILDING:

An act, art and a process of constructing something

FOR MORE INFORMATION ON
DEERHURST RESORT AND
THE AGM PLEASE VISIT:

<http://www.newsminutenetwork.tv/ossga/>



NEW FORMAT + MORE SOCIAL ACTIVITIES = OUTSTANDING NETWORKING OPPORTUNITIES!

OSSGA and its members will lead our industry with “The Power of Partnerships: Building Communities” into 2013 and beyond. Join us at the OSSGA Annual General Meeting, February 27 to March 1, in Muskoka’s quaint town of Huntsville at the beautiful Deerhurst Resort. OSSGA will bring together industry leaders to focus on the future growth of our industry, and to understand government changes and challenges while networking within a small community atmosphere.

WHAT’S NEW, YOU ASK?

- **3-on-3 Pond Hockey Wednesday morning**
- **Welcome Lunch with Exhibitors Wednesday afternoon**
- **Outstanding Dinner and Entertainment Wednesday evening**
- **Under the Stars X-Factor Tobogganing Wednesday night**
- **Northern Experiences Thursday afternoon – Skating, Skiing, Snowshoeing, Sleigh Ride and more – you choose**
- **Chair’s Dinner and Show Thursday night with incredible speed artist Dan Dunn (featured on “The Ellen DeGeneres Show” and “Late Night with Jimmy Fallon”)**
- **Networking in all the common areas throughout the resort every day**
- **Revamped Companions Program with an agenda that is second to none**

OSSGA SOCIAL ACTIVITIES



3-on-3 POND HOCKEY TOURNAMENT

Wednesday, February 27

9:00 am - 12:00 pm

Get your team* together and join in the fun with some 3-on-3 hockey on the lake at Deerhurst Resort. Enjoy a bit of friendly competition before the meeting starts to see who the best of the best will be!

**Additional fee per team above registration fee*

WELCOME LUNCH WITH EXHIBITORS

Wednesday, February 27

12:30 pm - 1:45 pm

This year we will start the meeting off with lunch among a great group of exhibitors. Whether you're coming early for the hockey tournament or just arriving to the resort, be sure to join us before presentations begin!

RECEPTION, DINNER AND ENTERTAINMENT

Wednesday, February 27

5:30 pm - 8:30 pm

Indulge in great food and fine wine while networking with exhibitors as you mingle with your fellow delegates. Then join us for a cabaret show and dessert to the sound of music from decades past.

X-FACTOR TOBOGGANING UNDER THE STARS

Wednesday, February 27

9:30 pm - 10:30 pm

Do you have what it takes to be king/queen of the hill — and score perfect 10's? Join us for some late night fun, music and spiked coffee, not to mention a few laughs and bragging rights for all of 2013!

NORTHERN EXPERIENCE

Thursday, February 28

5:30 pm - 6:30 pm

Take time out and join your fellow attendees in a number of authentic winter activities, including a horse-drawn sleigh ride, skiing, snow shoeing, ice skating and more.

CHAIR'S DINNER AND SHOW

Thursday, February 28

7:00 pm - 10:00 pm

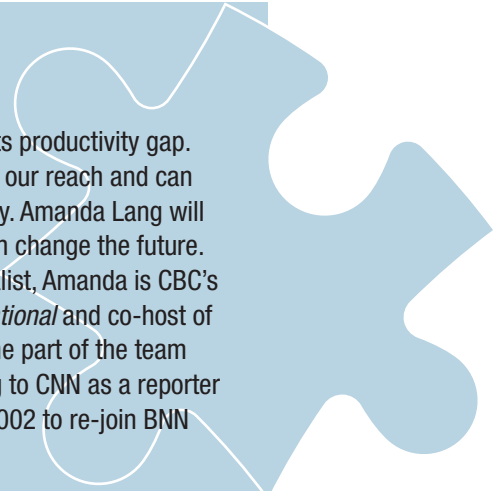
This will be one of the most memorable nights you will ever experience at a dinner and show. Join us for an evening of drinks, food and art, featuring speed artist Dan Dunn. Dan will produce some of the most incredible pieces of art right before your very eyes — all of which will be up for auction, with proceeds going to charity.

KEYNOTE SPEAKERS



Amanda Lang ***The Power of Why***

Canada faces an enormous challenge in its productivity gap. The solution is innovation, which is within our reach and can actually make our lives better in every way. Amanda Lang will join us to share how *the Power of Why* can change the future. As a celebrated Canadian business journalist, Amanda is CBC's senior business correspondent for *The National* and co-host of the *Lang & O'Leary Exchange*. She became part of the team that launched BNN in 1999 before moving to CNN as a reporter and anchor. Lang returned to Canada in 2002 to re-join BNN and CTV and now resides at the CBC.



Bruce Philp ***The Rebel Brand***

This keynote talk about the inseparability of leadership, purpose and branding will also examine how treating a brand as an organizational constitution builds enterprise value. Join us on Friday when businessman Bruce Philp's foundation-shaking address shows you how to find profitable common ground between corporations and their customers.



HOTEL

COME EARLY OR STAY LATE MAKE THIS MORE THAN JUST A MEETING, MAKE IT A MEMORY!

Considered a “gem” of northern Ontario and this year’s host of the 2013 OSSGA Annual General Meeting, Deerhurst Resort is located just two hours north of Toronto. As host of the G8 Summit in 2010, Deerhurst boasts a winter wonderland of activities and superior accommodations that have been renovated in time for the summit.

We invite you to extend your stay before and/or after the AGM with OSSGA special group rates for memories you and your family will cherish forever. **Blocks of rooms are being held until January 31, 2013**, for all participants of the AGM on the nights of February 26 to March 1. Rates are based on double or single occupancy.

Room Rates*:

\$129 Main Building Guest Room

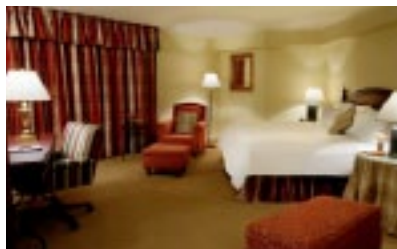
\$129 Lakeside Guest Room

\$149 Summit Lodge Junior One-Bedroom Suite (beside main building)

\$169 One-Bedroom Condo

**If you require a larger room, there are two and three-bedroom condominiums also available at special rates.*

Attendees are responsible for making their own reservations by contacting Deerhurst toll free at (800) 461-4393. Please book your room no later than January 31, 2013 to guarantee the OSSGA group rate. When booking, ensure you inform the reservations agent you are with the Ontario Stone, Sand & Gravel Association (OSSGA). Unfortunately, group rates cannot be secured online, so please call the toll-free number to book your stay today! Space is limited.



Deerhurst Resort
1235 Deerhurst Road
Huntsville, ON P1H 2E8
Phone: (800) 461-4393

AGENDA

Wednesday, February 27

12:30 pm - 1:45 pm	Official Welcome Lunch with Exhibitors
1:45 pm - 2:00 pm	Welcome to Day One of the AGM
2:00 pm - 2:30 pm	The MNR Transformation Plan: Streamlining, Solutions and Future Trends
2:30 pm - 3:00 pm	Endangered Species: The Evolution of Permitting
3:00 pm - 3:30 pm	Are you being asked if your products meet "Table 1"? Discover new information from OSSGA studies
3:30 pm - 4:00 pm	Coffee Break and Networking with Exhibitors
4:00 pm - 4:30 pm	Chromite Mining in Ontario: Hear how Cliffs' Natural Resources is developing the Ring of Fire
4:30 pm - 5:00 pm	Provincial Land Use Plans: Will your operation be affected by the province's future structure? Know what the challenges are going to be!
5:30 pm - 7:00 pm	Reception and Dinner with Exhibitors
7:00 pm - 8:30 pm	Dessert and Cabaret Show
9:30 pm - 10:30 pm	X-Factor Tobogganing Under the Stars

Thursday, February 28

7:30 am - 8:30 am	Business Meetings: Active & Associate Members
7:30 am - 9:00 am	Breakfast with Exhibitors
9:00 am - 9:15 am	Welcome to Day Two of the AGM
9:15 am - 9:35 am	What Ontario's Chief Prevention Officer is Planning for 2013
9:35 am - 10:00 am	How Risk Adverse are You? What is Manageable Risk?
10:00 am - 10:30 am	Navigating the Political Landscape in your Community: What do communities really want?
10:30 am - 11:00 am	Coffee Break and Networking with Exhibitors

AGENDA

11:00 am - 12:15 pm	Road, Rail, or River: What is the future of aggregate transportation?
12:15 pm - 12:45 pm	Lunch Reception
12:45 pm - 2:30 pm	Lunch with Keynote Speaker Amanda Lang: Can you harness the Power of Why?
2:30 pm - 3:15 pm	Recycled Aggregates: Mainstream in your business or merely an add-on? What do your customers think?
3:15 pm - 3:45 pm	Aggregate Certification in Ontario: What will it mean for your business?
3:45 pm - 4:15 pm	Coffee Break and Networking with Exhibitors
4:15 pm - 4:40 pm	The Uxbridge Partnership: Not what your Community can do for you, but what you can do for your Community
4:40 pm - 5:00 pm	TOARC Update
5:15 pm - 6:30 pm	Northern Experience - Pre-select your option
7:00 pm - 7:45 pm	Chair's Reception
7:45 pm - 10:00 pm	Chair's Dinner and Entertainment with Speed Artist Dan Dunn

Friday, March 1

7:30 am - 9:00 am	Breakfast with Exhibitors
8:30 am - 8:40 am	Welcome to Day Three of the AGM
8:40 am - 9:30 am	More Money, More Service? How will an increase in the aggregate levy affect your business?
9:30 am - 10:00 am	OSSGA Benchmark Pricing Survey
10:00 am - 10:30 am	Coffee Break and Networking with Exhibitors
10:30 am - 11:00 am	Certainly Uncertain: Where is the OMB going?
11:00 am - 11:30 am	MTO for 2013: How much can the province build? How can we make it happen?
11:30 am - 12:00 pm	Lunch Reception
12:00 pm - 2:00 pm	Wrap-up Lunch with Keynote Speaker Bruce Philp: The Rebel Brand

COMPANIONS PROGRAM **NEW AND IMPROVED!**

**MIXOLOGY
LESSON**



**PHOTOGRAPHY
CLASS**



PHOTOBOOK



YOGA



**NORTHERN
EXPERIENCE**



This is not just another companions program! This year's companion agenda is brimming with fresh opportunities to make this one of the most memorable experiences ever at an industry conference.

Say cheese! Bring your camera on Wednesday afternoon for a three-hour photography class led by an industry professional. Learn some valuable tips and tricks of the trade before you head out to capture some amazing shots of the Muskoka Highlands. Apply your new skills throughout the conference. Later that night, join your companion for an evening of networking, dinner, drinks and entertainment.

Kick-start Thursday with a private yoga class followed by a picturesque breakfast at your leisure at Eclipse Restaurant, which overlooks the breathtaking hotel grounds. Later that afternoon, learn how to make all the popular cocktails and even concoct a new drink of your own at a mixology lesson. After a sip or two, enjoy a late lunch with Deerhurst head chef Rory Golden, who will lead a cooking demonstration while you sample each course. After lunch, join your companion for some downtime: a horse-drawn sleigh ride or skiing, and more! The fun doesn't stop there, you are then invited to attend the Chair's Dinner and Show with world-renowned speed artist Dan Dunn. But before you call it a night, hand in your camera memory stick so we can print all the images you captured.

On Friday morning, enjoy breakfast at your leisure again at Eclipse and then join us in the Lawren Harris Room to assemble your photobook, where you will put together your collection of memories over the past few days (supplies included). Later, meet up with the rest of the conference attendees for the keynote speaker and wrap-up lunch before departing that afternoon.

AGENDA

Wednesday, February 27	
2:00 pm - 4:30 pm	Photography Class
5:30 pm - 8:30 pm	Welcome Reception, Dinner and Show
9:30 pm - 10:30 pm	X-Factor Tobogganing
Thursday, February 28	
7:30 am - 10:00 am	Breakfast (at your leisure)
8:00 am - 9:00 am	Yoga Class
11:30 am - 3:00 pm	Mixology Lesson, Lunch and Cooking Class with Head Chef Rory Golden
5:30 pm - 6:30 pm	Northern Experience – Pre-select your option
7:00 pm - 10:00 pm	Chair's Reception, Dinner and Entertainment
Friday, March 1	
7:30 am - 10:00 am	Breakfast (at your leisure)
10:00 am - 12:00 pm	Professionalize your Photos: Photobook Making
12:00 pm - 2:00 pm	Wrap-Up Lunch and Keynote Speaker

EXHIBITION

MORE TIME WITH ATTENDEES = MORE NETWORKING OPPORTUNITIES

Calling all Associate members! This is your opportunity to network with industry leaders at one of the most beautiful northern getaways in Ontario. Showcase your products, services and technology to over 300 attendees. OSSGA AGM delegates are important decision makers looking to connect with you!

Exhibit space is very limited and will be confirmed on a first-come, first-served basis. Each space includes a 10' x 8' area, 6' skirted table, one chair, carpeting and one electrical outlet. There will be multiple food and beverage setups within the exhibit area to ensure networking opportunities.

The exhibit fee is \$750. At least one representative from the exhibiting company must be a fully registered delegate at the AGM to qualify for booth space (maximum two booths per company). The price of the booth space does not include meals. Meal packages can be purchased separately for up to four employees manning the booth. Visit https://www.theholestory.ca/agm_exhibitors to book your booth today or contact Training and Development Manager Julie Harrington at jharrington@ossiga.com or (905) 507-0711 ext. 5.

EXHIBITION HOURS

Wednesday, February 27

12:30 pm - 4:30 pm
5:30 pm - 7:00 pm

Thursday, February 28

7:30 am - 4:30 pm
7:00 pm - 7:45 pm

Friday, March 1

7:30 am - 12:30 pm

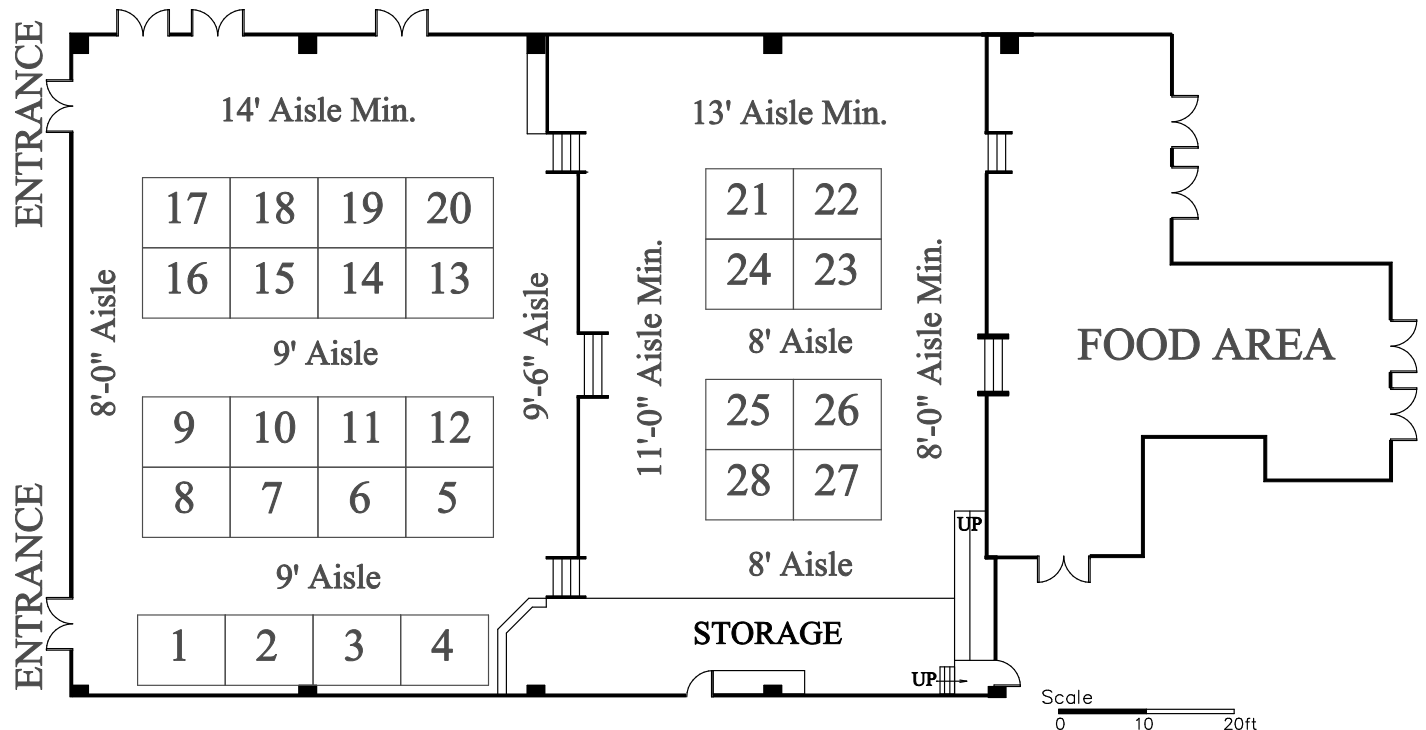
SET-UP AND TAKE-DOWN

Wednesday, February 27

9:00 am - 12:00 pm

Friday, March 1

12:30 pm - 3:30 pm



SPONSORSHIP

THERE IS NO BETTER WAY TO SHOW YOUR SUPPORT FOR THE ANNUAL GENERAL MEETING AND THE ASSOCIATION THAN THROUGH YOUR SPONSORSHIP!

Take advantage of this year's incredible agenda and make it your next branding opportunity. Deerhurst not only provides an intimate setting, but also brings together attendees in new and fun ways, allowing them to bond via fun-filled social programs, an outstanding business program and great networking opportunities.

Sponsors will be recognized throughout the AGM for their contributions based on their chosen level of sponsorship. Select from a variety of options that include new featured activities and items reaching out to attendees in creative ways.

Explore the many sponsorship opportunities on offer at https://theholestory.ca/agm_sponsor/ and select your level of support. Don't see what you want? Call OSSGA directly and help us customize a special package just for you. Be sure to confirm your support by January 25 to ensure you receive all the benefits associated with your level of sponsorship.



ITEMS AVAILABLE:

**Exhibition Opening Lunch
Wednesday**

Wednesday Reception Drinks

Wednesday Dinner

Wednesday Entertainment

Wednesday Dessert Bar

Coffee Breaks

Breakfast on Thursday and Friday

Lunch on Thursday and Friday

Northern Experience Social Activities

3-on-3 Hockey Tournament

X-Factor Tobogganing

Chair's Cocktail Reception

Chair's Dinner

Chair's Dinner Entertainment

Keynote Speakers

Hotel Room Key Card

Companions Program Activities

REGISTRATION INFORMATION

How to register a delegate, companion, exhibit booth or sponsor: Visit our website https://theholestory.ca/agm_reg/ to book your registration type, companion package, exhibitor booth and/or sponsorship opportunities. If you have any questions, please don't hesitate to contact Training and Development Manager Julie Harrington, at jharrington@ossiga.com or (905) 507-0711 ext 5.

Registration Desk Hours

The registration desk will be located in the Waterhouse Ballroom foyer of the Deerhurst Resort.

Wednesday, February 27 8:30 am - 5:00 pm & 6:00 pm - 9:00 pm

Thursday, February 28 7:00 am - 3:00 pm & 7:00 pm - 9:00 pm

REGISTRATION OPTIONS

Delegate Full Package:

\$979 Member
\$1,250 Non-member
\$829 Government

Wednesday: Presentations, Welcome Lunch, coffee breaks, dinner reception, dinner, entertainment, X-Factor Tobogganing. **Thursday:** Presentations, breakfast, coffee breaks, lunch with keynote speaker, Northern Experience, Chair's Reception and Dinner with entertainment. **Friday:** Presentations, breakfast, coffee breaks and lunch with keynote speaker.

Wednesday/Thursday Only Package - \$869

Includes Wednesday: Presentations, Welcome Lunch, coffee breaks, dinner reception, dinner, entertainment, X-Factor Tobogganing. **Thursday:** Presentations, breakfast, coffee breaks, lunch with keynote speaker, Northern Experience, Chair's Reception and Dinner with entertainment.

Thursday/Friday Only Package - \$869

Includes Thursday: Presentations, breakfast, coffee breaks, lunch with keynote speaker, Northern Experience, Chair's Reception and Dinner with entertainment. **Friday:** Presentations, breakfast, coffee breaks and lunch with keynote speaker.

Companions Full Package - \$599

Includes access to all presentations and exhibitions plus the following activities: **Wednesday:** Photography class, reception, dinner and entertainment plus X-Factor Tobogganing. **Thursday:** Breakfast at Eclipse, mixology lesson, cooking class and lunch, Northern Experience social activity, reception, dinner and entertainment. **Friday:** Breakfast at Eclipse, photobook party and wrap-up lunch with keynote speaker and delegates.

Northern Experience

Choose one activity when registering online from the list of options available. Space is limited based on maximum numbers that the activity allows. Options include: Cross-Country Skiing, Snowshoeing, Sleigh Rides, Ice Skating, Winter Paintball, Rock Climbing, Bootcamp, Mixology Competition.

Payment

Registration cannot be processed without appropriate payment. When booking online you can pay by credit card or, if you are a member, you can request to be invoiced. Registrations will be accepted until February 20, 2013, after which an administrative fee of \$100 will apply.

Cancellation Policy

Cancellations must be requested in writing via email, fax or mail to the Ontario Stone, Sand & Gravel Association or jharrington@ossiga.com. Cancellations received by January 25, 2013, will receive a full refund minus a \$100 administrative fee. Cancellations received January 25 to February 8, 2013, will receive a 50 per cent refund. There will be absolutely no refunds after February 8, 2013. If an attendee is unable to attend, payment is still due but a substitution can be made. Credit will not be given for late arrival or unattended events.

Dress

Meetings and Tradeshow – Business Casual
Companions Program – Business Casual
Social Programs – Casual



OSSGA

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