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National Executive Forum  
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Congrès national des cadres  
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# HOT PROPERTIES

## @CanadianBrownfields2008

new  
ideas

october 22-24, 2008  
toronto congress centre

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Communities that can claim to be compact, vibrant and sustainable are well placed to meet today's most pressing challenges, ranging from climate change to quality of life. **HOT PROPERTIES @ Canadian Brownfields 2008** highlights remediation projects across the country that are raising the bar for sustainable community design, investing in the public realm and stimulating neighbourhood renewal. Innovations in technologies and policy approaches are building needed economic and cultural momentum in many communities.

Join experts from across Canada and around the world for Canada's national conference on brownfields remediation, community revitalization and sustainable city building. Become inspired by innovative approaches to community revitalization, learn how to address the legal and financial challenges to development, and hear practical advice from the leading experts in the field. Explore the "brownfields marketplace" to meet service providers, learn about new opportunities and network with representatives and delegates from across the country. After an inspiring day of high-profile keynotes and case studies, enjoy the **CUI Brownie Awards Gala Dinner**, honouring the leading remediation developments and projects across the country.

Although there will be plenty of technical information for beginner and advanced brownfielders alike, **HOT PROPERTIES** will demonstrate that there's a lot more to brownfields remediation than site remediation!

### A conference for

- engineers and remediation specialists;
- municipal, provincial and federal government policy makers and stakeholders;
- public property and housing corporations;
- planners, developers, architects and other stakeholders interested in sustainable city building;
- legal, insurance, financial and risk management advisors;
- real estate practitioners.

- For sponsorship and exhibit opportunities, contact Todd Latham at 416-444-5842 x111 or [todd@renewcanada.net](mailto:todd@renewcanada.net)
- For all other inquiries, contact Linda Varekamp at 416-365-0816 x221 or [lvarekamp@canurb.com](mailto:lvarekamp@canurb.com)

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## Wednesday October 22 - Opening Reception

1:00 pm Advance Conference Registration

1:30-4:30 pm Special pre-conference workshops - *Separate registration required - [click here for more information](#)*

5:00 pm **Opening Reception**

Celebrate the relocation of the Revitalization Institute from Washington, D.C. to Toronto  
*Sponsored by Seneca College*

6:00 pm



**Welcoming Address**

The Hon. John Gerretsen, PC MPP, Minister of Environment, Ontario (tbc)

**Seneca**

## Day 1: Thursday October 23

7:30 am Registration and Continental Breakfast in the Brownfields Marketplace

8:30 am



**Welcome and Introduction**

Conference Chair: Carol Wilding, President & CEO, Toronto Board of Trade  
*Canada's largest chamber of commerce supporting more than 10,000 businesses.*

8:45 am



**Re-Urbanizing Toronto - How Toronto is Pursuing a Prosperity Agenda**

Mayor David Miller, City of Toronto (inv.)

9:00 am



**ReWealth - Ground Rules for RE-thinking Community Revitalization**

*The new economy will be defined not by growth and development but by our potential for RE-development. Our ability to renew, revitalize, and redesign holds tremendous wealth creation potential for our future.*

Storm Cunningham, Founder, Revitalization Institute

## Day 1: Thursday October 23, continued

9:45 am

### Hot Properties - *Generating economic re-investment across Canada*

*Almost by definition, the most attractive investment properties in Canada's largest commercial and residential markets from coast to coast are brownfield redevelopment sites. Find out why investors, realtors and business leaders are focusing on brownfield properties to rebuild and revitalize regional economies. What are the financial drivers? How do corporate boards balance value, risk and reward?*

**Moderator:** Bonnie Prior, GM, Commercial Council, Canadian Real Estate Association

- Michael Brooks, CEO, Real Property Association of Canada (REALpac)
- Bronwyn Krog, Vice President, Wittington Properties and Chair of the Toronto Board of Trade brownfields committee
- TBC, Appraisal Institute of Canada
- David Harper, Managing Partner, Kilmer Brownfield Equity Fund

10:45 am

Networking and nutritional break in the Brownfields Marketplace  
Book signing of *reWealth* with Storm Cunningham



11:15 am

### The CBN's Annual Cross-Country Check-Up - *An interactive panel discussion*

*Which jurisdictions have a comprehensive brownfield re-development strategy? How do legal and risk-management issues differ across the Country? Who is looking at prevention? Canada's leading brownfields experts provide a region-by-region review of recent advancements in environmental and related legislation across the Country.*



**Moderator:** Harry Dahme, Senior Partner, Gowling Lafluer Henderson, LLP

- Alan McCammon, Ministry of Environment, British Columbia
- Marcia Wallace, Ministry of Municipal Affairs and Housing, Ontario
- Michel Beaulieu, Ministry of Sustainable Development, Environment and Parks, Quebec
- Danny McInnis, Department of Environment, Energy and Forestry, P.E.I.

12:30 pm

Lunch - Main Hall

1:15 pm

Luncheon Keynote - *Getting the Buy-In for Reurbanization - Creating a New Role for Developers, Builders and other Investors*  
TBA

1:45 pm

Dessert and coffee served in the Brownfields Marketplace

# Day 1: Thursday October 23, continued

2:15 pm

## Leading by Example

*For those responsible for managing or disposing of publicly held brownfield properties, the challenge of redevelopment is only part of the equation. Does the public expect and deserve more than “redevelopment”? Is there an added responsibility to ensure that publicly held sites are developed to the highest possible standards in terms of sustainability – economically, socially and environmentally?*

*Presented by the National Executive Forum on Public Property, Canada’s national non-profit organization for the advancement and sharing of best practices in public land management, use and development*

**Moderator:** Cathie Macdonald, National Executive Forum on Public Property

- **What are the expectations to lead by example?**  
James McKellar, Professor and Academic Director, Real Property Program, Schulich School of Business, York University
- **BC Strategy on Crown Lands – Not just about the Olympics**  
Scott Bailey, Ministry of Agriculture and Lands, British Columbia
- **Calgary Municipal Land Corporation – Rebuilding the social fabric along with the physical**  
Chris Ollenberger, President and CEO (tbc)
- **Canada Lands Company**  
Robert Howald, Vice President, Eastern Region
- **Don Mount Court turns to Rivertowne - a public housing success story**  
Derek Ballantyne, CEO, Toronto Community Housing Corporation

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3:30 pm

## Placemaking, Innovation and Value Creation

*Remediated sites that have revitalized the community through their central location, attention to the public realm, and heritage values create places that people want to live, work and play.*



**Moderator:** Glen Murray, President & CEO, Canadian Urban Institute

- **Granville Island – Still One of Canada’s Most Vibrant Public Spaces**  
Norman Hotson, Principal, Hotson Bakker Architects, Vancouver
- **Winnipeg successful downtown places and spaces**  
Garry Hilderman, Principal Emeritus, Hilderman Thomas Frank Cram, Winnipeg, Manitoba
- **Quebec City - 400 Years of Placemaking & the Revitalization of Saint Roch Quarter**
- **Halifax Seawall - A model of cultural regeneration on the waterfront**  
Dean Bouchard, Halifax Port Authority

*All speakers to be confirmed*

4:45 pm

## Wrap-up

Carol Wilding, President & CEO, Toronto Board of Trade

5:00 pm

## Networking Reception in the Brownfields Marketplace

*Sponsored by TEDCO*



6 - 8 pm

## Presentation of the 2008 CUI Brownie Awards and Gala Dinner

*Sponsored by Canada Mortgage and Housing Corporation*

- Glen Murray, President & CEO, Canadian Urban Institute
- Dino Chiesa, Chairman, CMHC
- Todd Latham, Publisher, ReNew Canada



Canada

## Day 2: Friday October 24

8:00 am Continental Breakfast in the Brownfields Marketplace

8:15 am Annual General Meeting, Canadian Brownfields Network - Brownfields Marketplace

8:45 am Recap of Day 1 & Expectations for Day 2  
Carol Wilding, President & CEO, Toronto Board of Trade

9:00 am **Conversations with International Leaders**

*Advice and insights from foreign experts to inspire Canadian communities. Followed by commentary from a panel of Canadian practitioners.*

*Sponsored by Golder Associates*

**Moderator:** Karen Clarke-Whistler, Leader, Global Sustainability Initiative, Golder Associates

- **Jane Forshaw, Head of Environmental Policy, English Partnerships, U.K. (tbc)**  
*Already ahead of targets for the percentage of housing units on brownfield sites, the UK is now focusing on attracting inward investment to complement government funding for economic renewal*
- **Johan Ekman, Director of Information, Norra Älvstranden, Göteborg, Sweden (tbc)**  
*The site of a former shipyard and trading hub is now the centre of a growing cluster of IT, telematics and related high tech employment, post-secondary education, events and entertainment. Its growth is powering a regional expansion but what makes it sustainable is the Region's approach to multi-sector partnerships*
- **Peter Newton, Professor, Swinburne University of Technology, Melbourne Australia**  
*Brownfields and "greyfields" in our ageing suburbs as a growing challenge to urban sustainability*
- **Denmark**
- **The Netherlands**



10:45 am Networking and poster presentations in the Brownfields Marketplace

## Day 2: Friday October 24, continued

### 11:15 am BREAKOUT SESSIONS:

#### Points Taken - *LEED and sustainable building on brownfield sites*

The Canada Green Building Council and others have raised the bar for green development in recent years. Points for developing on brownfield sites can make the difference between silver, gold or platinum. Find out what strides are being made in sustainable remediation, green buildings, and district energy production in Canada

- Canada Green Building Council
- US EPA - Green Remediation
- **LEED Neighbourhood – from pilot project to the real thing.**  
Dan Leeming, Partner, The Planning Partnership Ltd.
- District Energy on Brownfield sites

#### Corner Gas - *Streamlined solutions for a common problem*

Every community has former gas station sites that occupy prime real estate locations. Remediation is perceived as relatively straightforward yet many sites remain undeveloped due to the challenges of value creation and regulatory delays. OCETA has been working with the petroleum products industry, the Province of Ontario and other stakeholders to ensure that those problems become a thing of the past. The Redevelopment Framework for Former Service Stations in Ontario provides a streamlined approach for redeveloping corner gas stations. Through an interactive discussion, local government, property owners and developers will understand how to improve the redevelopment potential of their brownfield sites. Presented by OCETA.

**Moderator:** Tammy Lomas-Jylha, Remediation and Brownfield Services, OCETA.

- Speakers from CPPI, Province of Ontario and municipal government.

### 12:30 pm Lunch in the Brownfields Marketplace

### 1:15 pm



#### Luncheon Keynote 10 Lessons from 100 Cities Around the World

As a strategist and trusted advisor, Greg Clark travels the world to work with cities, business and community leaders. Get first hand insights from a top international urbanist.

**Greg Clark**, Consultant for Cities and Regions, U.K.

### 1:45 pm BREAKOUT SESSIONS:

#### A Developer's Perspective of Risk, Legal and Insurance

Managing risk is an constant concern with brownfield redevelopment. Panellists discuss issues such as site closure, site-specific risk analysis, insurance and legal issues.

**Moderator:** Mitchell Fasken, President, Kimshaw Holdings Limited

- Site closure
- Site-specific risk analysis
- Insurance
- Legal Issues

#### Green Jobs for Brown Lands

The world of job creation and investment is changing rapidly. Manufacturing is being re-invented and the top sectors responsible for jobs are coming from the creative economy, high tech and knowledge-rich sectors.

**Moderator:** Mark Brickell, VP, Smart Growth and Partnerships, Niagara Economic Development Corporation

- Toronto and York Region Labour Council
- **McMaster Innovation Park, Hamilton**  
Donald Schmidt, Principal, Diamond & Schmidt Architects Inc.
- TEDCO

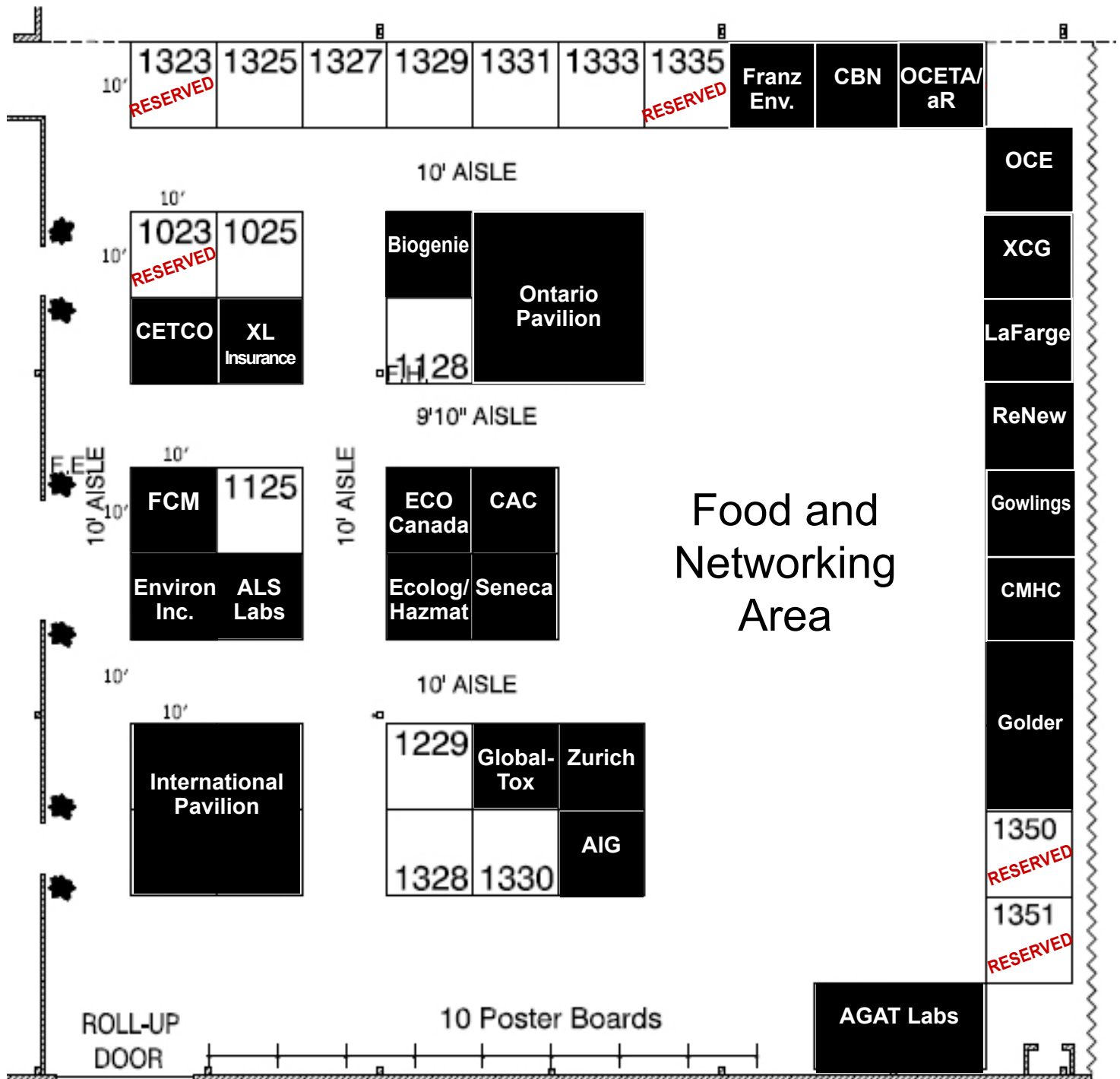
### 3:00 pm Wrap-up and Adjourn Carol Wilding, President & CEO, Toronto Board of Trade



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## Brownfields Marketplace - Floorplan





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