

12th Annual Canadian Summit

PRIVATE EQUITY

Transformation of the Landscape

November 15, 2010 | InterContinental Toronto Centre | Toronto



GALA DINNER "FIRESIDE CHAT" GUEST SPEAKERS:



Leonard AsperFounder of **Canterbury Park Capital**and Past President & CEO of **Canwest Global Communications Corp.**



Joshua Harris Co-Founder Apollo Management



Andrew Sheiner
Managing Director
ONEX Corporation

PROGRAM CO-CHAIRS

David S. Brown
Partner
WeirFoulds LLP

Richard Pay
Partner
PricewaterhouseCoopers LLP

KEYNOTE LUNCHEON ADDRESS: The Expansion of Infrastructure in Private Equity



Mark A. Weisdorf CIO & Managing Director Global Real Assets -Infrastructure Investments J.P. Morgan Asset Management

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Building on the success of the past 11 years, the 12th Annual Canadian Summit PRIVATE EQUITY will provide you with the latest insights in Private Equity in North America. This event is an excellent opportunity to hear from industry leaders and a terrific opportunity for you to network with your peers.

Mark your calendar for this must attend event!

· Pension Fund Managers (CIOs and Portfolio Managers)

CEOs, CFOs, Presidents and Principals of Companies seeking Private Equity Capital, Foundations, **Endowments and Family Offices**

Who Should Attend

- Buyout and Mezzanine Fund Managers
- Venture Capitalists
- Corporate and Commercial Bankers
- Business Brokers

- Corporate/Commercial Lawyers
- Corporate Finance Advisors
- Investment Managers & Bankers
- · Pension Fund Consultants

Confirmed and past participants include:

Aird & Berlis LLP

Allianz Private Equity Partners

ALP Invest Partners

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Apax Partners Beteiligungsberatung

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Blue Point Capital Partners

BMO Capital Markets

BMV Holdings

Brascan Asset Management

Business Development Bank of Canada

Cabancorp

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Canada's Venture Capital and

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Corinthian Capital Group, LLC

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CPP Investment Board Crane Capital Associates

Credit Suisse

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Queen's University

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Ripplewood Holdings LLC

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UBS Investment Bank - Private Funds Group UBS Securities Canada Inc.

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Zurich Alternative Asset Management

Monday, November 15, 2010

8:00

Registration and Continental Breakfast

8.40

Welcome Remarks from Insight Information

8:45

Co-Chairs' Opening Remarks

David S. Brown

Partner

WeirFoulds LLP

Richard Pay

Partner

PricewaterhouseCoopers LLP

9:00

Current Outlook in the World of Private Equity

Moderator:

Michael Akkawi

Partner

Torys LLP

Simon E. Brown

Partner

Kohlberg Kravis Roberts & Co. L.P.

John Loewen

CEO

Loewen Partners Inc.

David J. Rowntree

Managing Director

Tricor Pacific Capital, Inc.

Stuart Waugh

Managing Director

Northleaf Capital Partners

- How have private equity firms survived the economic downturn? Has the landscape changed?
- How much "dry powder" is there to complete transactions?
 Has fund raising activity picking up?
- How much has the credit market improved and what has been the effect on the volume and size of private equity transactions?
- What types of deals are being completed by private equity funds?
 How have key deal terms evolved?
- · What are the emerging industries and jurisdictions?
- Are U.S. private equity investors looking at the Canadian market?

10:30

Networking Coffee Break

10:45

Private Equity Investing in a Depressed Economic Environment

John M. Camp, III

Partner

Southfield Capital Advisors

Matthew Chapman

Partner

TorQuest Partners

Andrew Claerhout

Vice-President

Ontario Teachers' Pension Plan

- Welcome to the new world of increased equity investing and get ready for lower equity returns
- Differentiating your firm in a tight market through operational expertise, prior experience and industry insights
- Convincing sellers/buyers your firm is best suited for the transaction, having the financial ability, industry knowledge and surety of closing the deal
- Finding value investment opportunities in the current economic downturn, by targeting industries with bright future prospects, and /or out-of-favour industries

11:30

ILPA Private Equity Principles/IOSCO Consultation Report

Moderator:

Nicholas Dietrich

Partner

Gowling Lafleur Henderson LLP

Jacques Foisy

President and Managing Partner

Novacap Industries

John Gort

Chief Financial Officer

Edgestone Capital Partners

Michael Woolhouse

Senior Principal, Private Investments

Canada Pension Plan Investment Board

- · Background to ILPA Principles and IOSCO Report
- · Brief review of key issues
- · Developments in Europe
- Endorsement and support
- Areas of continued resistance
- · Current vintage observations
- · First anniversary report card

12:45

Networking Luncheon

1:45 KEYNOTE LUNCHEON ADDRESS
The Expansion of Infrastructure in Private Equity

Mark A. Weisdorf

CIO & Managing Director

Global Real Assets - Infrastructure Investments

J.P. Morgan Asset Management

2:15

Exiting Out of Private Equity Investments

Moderator:

Oliver C. Brahmst

Partner

White & Case LLP

Michael D. Cochrane

Managing Director

Duff & Phelps, LLC

Blair Roblin

Partner

Solaris Capital Advisors Inc.

Michael A. R. Wilson

Managing Director

TA Associates

- What are the emerging deal structures to support today's need for exits?
- · What can you do operationally to position your company for a profitable exit?
- What considerations govern a sale by a PE group to another PE group as opposed to a strategic buyer?
- · How important is a record of completed divestitures to the demonstrated success of a PE fund?

3:15

Networking Refreshment Break

3:30

Getting Debt for Private Equity Deals and Portfolios

Holly V. Allen

Managing Director

PricewaterhouseCoopers LLP

Adam Schecter

Managing Director

Geneva Glen Capital, LLC

- · What is the state of middle-market borrowing today?
- Where is the middle-market borrower looking for alternative financing, and why?
- · What do you need to consider in making sure your capital structure makes sense?
- Best practices in getting better service from the lender you're working with
- Best practices in renegotiating terms with existing lenders
- · Financing strategies that can best help your portfolio companies succeed
- · What's projected for 2011?

4:15

Creating Deal Flow: Ready, Set, Go.... But Where Do We Go from Here??

Moderator:

Jim McNair

Senior Managing Director Corinthian Capital Group, LLC

Mark Borkowski

President

Mercantile Mergers & Acquisitions Corporation

Mark R. McQueen

President & Chief Executive Officer

Wellington Financial LP

Carlo von Schroeter

Managing Partner

WestView Capital Partners

Due to the economic upheaval of the past two years, the private equity landscape continues to experience a transformation. We need to ask ourselves, how has this downturn affected the nature of deal sourcing in the world of private equity? What changes are expected in the generating and sourcing future deals? Our panelists will share with you the current state of deal flow, what they have experienced and learned over the past two years, and what it takes to create deal flow now.

Co-Chairs' Closing Remarks and Conference Concludes

5:00

Martini Bar Reception

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6:00

Gala Dinner

7:00

Gala Dinner "Fireside Chat" Guest Speakers

Leonard Asper

Founder of Canterbury Park Capital and Past President & CEO of

Canwest Global Communications Corp.

Joshua Harris

Co-Founder

Apollo Management

Andrew Sheiner

Managing Director **ONEX Corporation**

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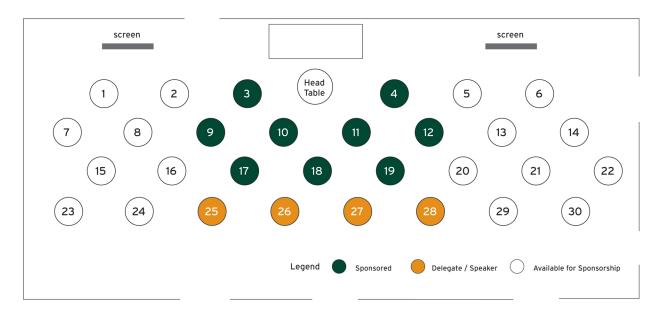


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12th Annual Canadian Summit

PRIVATE EQUITY

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Transformation of the Landscape

Priority Code:

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[] Yes! Please register the following delegate(s) (photocopy for additional delegates) Mr. [] Ms. [] Name Title: Area of practice: Company: Business Address: City: Province: Postal Code: Telephone: [E-mail: #of Employees: Type of Business: Registrant's Signature Required: Date Signature Registration Fee: Please check your choice: [] Conference Price: \$1,395.00 + HST (\$181.35) = \$1,576.35 1 Private Equity Insider and CVCA members receive 15% discount off the conference price [] I am applying for an Investor Pass (please allow I week for approval) 1 GALA DINNER \$200.00 + HST (\$26.00) = \$226.00 (open to registered delegates only) []TABLE \$3,800.00 + HST (\$494.00) = \$4,294.00 [] Payment enclosed. [] Payment to follow. (GST Reg. #856568779RT0001) [] Charge to my [] VISA ® [] AMEX ® [] MasterCard ® Exp. Date: Card Number: Card Holder's Name Date Signature:

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HOTEL RESERVATIONS:

The InterContinental Toronto Centre is conveniently located at 225 Front Street West, Toronto. For overnight accommodation please contact the hotel at 416-597-1400 or by fax 416-597-8128. Please ask for the Insight Information corporate rate (subject to availability).

Reception and GALA DINNER LOCATION:

InterContinental Toronto Centre (Ballroom), 225 Front Street West, Toronto

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