

# Billboard battle on Plateau; Sign firms sue Montreal over outdoor ad ban

June 22, 2011

Three of Canada's largest sign companies have launched legal action over council decision to ban all advertising billboards within Plateau borough neighbourhood limits.

**WeirFoulds**<sup>LLP</sup>

[www.weirfoulds.com](http://www.weirfoulds.com)

**Toronto Office**

4100 – 66 Wellington Street West  
PO Box 35, TD Bank Tower  
Toronto, ON M5K 1B7

Tel: 416.365.1110  
Fax: 416.365.1876

**Oakville Office**

1320 Cornwall Rd., Suite 201  
Oakville, ON L6J 7W5

Tel: 416.365.1110  
Fax: 905.829.2035