

WeirFoulds welcomes new partner Lorraine M. Fleck to its Technology and Intellectual Property Law Practice Group

January 24, 2022

WeirFoulds LLP is pleased to announce that [Lorraine M. Fleck](#) has joined the partnership effective January 10, 2022. As the newest addition to the partnership, Lorraine brings with her a wealth of experience in intellectual property, advertising, and privacy law. She applies a realistic, business-driven approach to help her clients proactively identify and manage risks, grow their enterprises, and increase profitability. Lorraine is also a registered Canadian Trademark Agent, and has been repeatedly recognized by World Trademark Review magazine as a recommended trademark expert in Canada in the fields of litigation, enforcement, prosecution (trademark applications) and strategy. She has also been recommended by her peers to Best Lawyers® in Canada for her expertise in intellectual property and advertising and marketing law.

"We are thrilled to welcome Lorraine as a partner in our Technology and Intellectual Property Law Practice Group. She is an extremely talented and accomplished lawyer, and her expertise in privacy, advertising and marketing law will be yet another excellent resource for our clients," said [James Kosa](#), Partner and Chair of WeirFoulds' Technology and Intellectual Property Law Practice Group.

Lorraine can be reached at lfleck@weirfoulds.com or 416.619.6280.

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