

WeirFoulds proudly supports the United Way Greater Toronto through two-week fundraising campaign

December 7, 2022

On Friday, December 2, 2022, WeirFoulds brought its annual two-week fundraising campaign in support of <u>United Way Greater</u> <u>Toronto</u> to a close. The firm's United Way Committee organized and executed a variety of fundraising activities that assisted in raising funds for the important work carried out by the United Way. In total, WeirFoulds was able to successfully raise over \$55,000, exceeding the target goal of \$50,000.

Working alongside a network of agencies, United Way uses the donations it receives to fight poverty at the local level across the Greater Toronto Area, as well as throughout Canada, providing all those within our communities access to the opportunities, resources and connections they need to build quality lives. WeirFoulds is proud to once again support United Way's mission to affect lasting change by building stronger, healthier and more prosperous communities.

Over the past two years, the Committee pivoted to hosting all-virtual campaigns in response to the COVID-19 pandemic, keeping WeirFoulds' workforce safe. This year's campaign featured a mixture of virtual, in-person and hybrid events, including bingo, "Guess the Desk" (a virtual trivia game), a viewing party for Canada's first game in the 2022 FIFA World Cup, a Mario Kart tournament, and a firmwide talent show.

We thank our United Way Committee, and other personnel who volunteered to help, for organizing another successful fundraising campaign. We also thank everyone who made a gift to the United Way or donated a prize for our campaign. We look forward to the 2023 campaign and congratulate United Way on the excellent work it has done to help those in need across Canada.



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