

Quiz: Canada's Anti-Spam Legislation

June 11, 2014

As of July 1st Canada's new anti-spam law will apply to "commercial electronic messages," express or implied consent of the recipient will be required, and CEMs will need to comply with form and content requirements (including an unsubscribe mechanism). Essentially any electronic message that encourages participation in a commercial activity will be a CEM. The new law contains a myriad of complex provisions. Watch the video below and download the quiz to test your knowledge.

WeirFoulds^{LLP}

www.weirfoulds.com

Toronto Office

4100 – 66 Wellington Street West
PO Box 35, TD Bank Tower
Toronto, ON M5K 1B7

Tel: 416.365.1110
Fax: 416.365.1876

Oakville Office

1320 Cornwall Rd., Suite 201
Oakville, ON L6J 7W5

Tel: 416.365.1110
Fax: 905.829.2035