

Franchise Law

Franchising is a proven vehicle for business growth and market expansion that requires careful legal planning and ongoing support. Whether acting for franchisors developing and expanding a franchise system or franchisees entering into or operating within an established brand, our lawyers provide strategic advice focused on protecting legal rights and supporting commercial objectives.

Our Franchise Law team advises on all aspects of the franchise relationship, from initial corporate structuring to the preparation of franchise disclosure documents and franchise related agreements. We work closely with clients on the commercial and operational issues that arise throughout the franchise lifecycle, including distribution arrangements, employment matters, branding and intellectual property considerations, supply chain issues, and regulatory compliance.

We also represent franchisors and franchisees in franchise related disputes, including matters involving alleged disclosure deficiencies, contract enforcement, and relationship breakdowns. Our lawyers have significant experience in alternative dispute resolution and litigation and take a strategic, solution oriented approach aimed at resolving disputes efficiently while safeguarding our clients' business interests and reputations.

Our Franchise Law team advises clients on the full scope of legal, regulatory, and commercial matters that arise in the creation, operation, expansion, and restructuring of franchise systems. Our experience spans both domestic and international franchise and distribution arrangements, and we regularly act for franchisors and franchisees across a wide range of industries. Our team delivers practical, commercially focused advice tailored to the needs of growing franchise systems and franchise investors operating in an increasingly regulated and competitive environment.

If you would like to speak to one of our lawyers, please contact one of the Franchise Law Practice Group's Co-Chairs, [Patrick Nugent](#) and [Arturo Pugliese](#).

Lawyers and professionals in this area



Patrick Nugent

Partner

416.947.5035

pnugent@weirfoulds.com



Arturo Pugliese

Partner

416.619.6281

apugliese@weirfoulds.com



William Chang

Partner

647.715.7011

wchang@weirfoulds.com



Philip Cho

Partner

416.619.6296

pcho@weirfoulds.com



Stephen Doak

Partner
416.947.5053
sdoak@weirfoulds.com



Ryan Filson

Partner
416.947.5054
rfilson@weirfoulds.com



Albert Formosa

Partner
416.947.5012
aformosa@weirfoulds.com



Wojtek Jaskiewicz

Partner
416.947.5094
wjaskiewicz@weirfoulds.com



James G. Kosa

Partner
416.947.5043
jkosa@weirfoulds.com



Ryan Morris

Partner
416.947.5001
rmorris@weirfoulds.com



Yalda Mousavi

Associate
647.715.7018
ymousavi@weirfoulds.com



Mimi R. Palmer

Partner
416.947.5047
mpalmer@weirfoulds.com



Arman Poushin

Associate
416.947.5018
apoushin@weirfoulds.com



Daniel Wong

Partner
416.947.5042
dwong@weirfoulds.com

Areas of Expertise

- Franchise Agreements
- Alternative Dispute Resolution
- Corporate Commercial
- Commercial Real Estate (acquisition, disposition, financing)
- Corporate Finance
- Regulatory Compliance
- Commercial Leasing

- Tax
- Insolvency and Restructuring
- Employment Matters
- Distribution and Licensing
- International and Cross-Border

Representative Experience

We have significant experience advising franchisors and franchisees on the various legal aspects relating to franchise law. Our lawyers assist clients at nearly every stage of the franchising process and throughout the lifecycle of the franchise relationship.

Our representative experience includes advising on:

- Structuring franchise programs, including single-unit, multi-unit, area development, and master franchise arrangements
- Preparation and updating of franchise disclosure documents and related offering materials
- Drafting and negotiating franchise agreements, area development agreements, master franchise agreements, supply and distribution agreements, and related commercial contracts
- Advising on compliance with franchise disclosure and relationship legislation in Ontario and across Canada, including disclosure reviews, compliance audits, and remediation strategies
- Supporting franchise sales, transfers, and system growth initiatives, including compliance oversight and transaction structuring
- Advising on franchise renewal, non-renewal, enforcement, and termination matters
- Advising franchisors and franchisees on operational issues, including employment matters, operational controls, branding standards, supply chain arrangements, and regulatory compliance
- Advising franchisors and franchisees on commercial leasing matters and strategy
- Representing clients in franchise-related disputes, including disclosure claims, rescission matters, relationship breakdowns, contract enforcement, and system disputes, through mediation, arbitration, and litigation

For international franchise systems, we advise on cross-border and global franchise expansions. This includes structuring and negotiating international franchising and distribution transactions, preparing master franchise and area development agreements, and coordinating with local counsel in foreign jurisdictions on matters such as local regulatory compliance and international franchise disclosure requirements.

WeirFoulds LLP

www.weirfoulds.com

Toronto Office

4100 – 66 Wellington Street West
PO Box 35, TD Bank Tower
Toronto, ON M5K 1B7

Tel: 416.365.1110
Fax: 416.365.1876

Oakville Office

1320 Cornwall Rd., Suite 201
Oakville, ON L6J 7W5

Tel: 416.365.1110
Fax: 905.829.2035