

Christina Reay

Director, Business Development

Toronto

Tel: 416.365.6552

Mobile: 647.206.4200

Email: creay@weirfoulds.com



Christina Reay is the Business Development Director at WeirFoulds LLP.

With over 10 years of experience in legal marketing and business development, Christina is adept at strategically managing projects, implementing marketing and business development campaigns and initiatives, and supporting lawyers in their business planning.

Before joining WeirFoulds, Christina worked at a global law firm with operations in more than 50 cities, where she was responsible for leading and project managing the development and deployment of integrated marketing campaigns, and worked closely with national practice groups and managing partners in their management and operations.

Prior to that, Christina honed her skills at a Toronto-based law firm focusing on litigation and advocacy, where she executed the marketing and business development plan for the organization's Toronto and Ottawa offices.

WeirFoulds LLP

4100 – 66 Wellington St. West
PO Box 35, TD Bank Tower
Toronto, ON M5K 1B7

www.weirfoulds.com